



Rory J. O'Rourke  
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December 16, 1997

To: Shelley Malloy

Re: Salem POS/PDI

Dear Shelley:

As requested by Yvette Willard, listed below are additional Salem POS/PDI needs. These items should be loaded in SMS for us to order. Drop ship should not be used.

Current small ORB decal (3 mos.)	5,000
NEW large ORB decal (24" diameter)	6,000
Current small banner (3 mos.)	2,000
NEW large banner (3 mos.)	1,500
19" riser card (3 mos.)	2,000
24" card - 2 sided (Box/Soft) (3 mos.)	5,000
Roll tape (Jan-Jun)	1,000 rolls
Channel strip	4,500
APD Display	
large card	500
small card	500
strip	700

Sincerely,

Rory

cc: Mark Young  
Mike McHugh  
Yvette Willard

51851 9341